

BEST OF ITALY!

CUSTOM CHROME EUROPE
ITALIAN CHAMPIONSHIP
VERONA 2017



PETE PEARSON AND HIS CHAMPIONSHIP CLASS 2017-WINNING TOP-BIKE "SPEED WEEVIL".



FRIDAY, JANUARY 20TH TO
SUNDAY, JANUARY 22ND, 2017
VERONA MOTOR BIKE EXPO SHOW/ITALY

Custom Chrome Europe GmbH

Carl-von-Ossietzky-Strasse 8
D-55459 Grolsheim
Phone: +49 (0) 6721 - 4 007 - 0
Fax: +49 (0) 6721 - 4 007 - 100
e-mail: info@customchrome.de
www.custom-chrome-europe.com



#1 CHAMPIONSHIP CLASS: "SPEED WEEVIL" BY ROCKET BOBS



**CHAMPIONSHIP CLASS WINNER:
„Speed Weevil“ by Rocket Bob**

At home in Swindon, former home of the „Great Western“ Railway and in the industrial heart of England, „Rocket Bob“ Pete Pearson has made himself a name for extraordinary handcrafted and creative customs in a very short time: Founded in 2009, his bikes had success in many bike shows around the globe and he is creating extraordinary motorcycles almost from scratch. Such as „Speed Weevil“ a purpose-built 250 cc Triumph engined racer which is built for one purpose: To race at the Bonneville Salt Flats!

With the exception of the basic engine completely handcrafted, Pete is sure getting a record when ever he is riding his bike onto the salt. He has simply created a motorcycle of a new class that has never been tried before. While there were Super-



CUSTOM CHROME INTERNATIONAL BIKE SHOW SERIES: ITALIAN CHAMPIONSHIP VERONA - SHOW REPORT 2017





charged and Turbo-charged motorcycles of this displacement class racing at Bonneville, his bike features both: At the same time!

Rolling chassis, fork and swingarm are all handcrafted to perfection, all nuts and bolts already secured to meet the homologation requirements of Tech inspection at the Motorcycle Speed Trials, again to be held end of August 2017. Fuel tank allows a possible 15 miles „round trip“ at Bonneville – and the bet is that he will extend that, after he heard about the cues at the fuel station! Bob also has fenders on „standby“ for the conditions on the salt, but „I wanted to show the technology and the ideas which went into the design and construction of this racebike“, states Pete. And the overwhelming amount of votes he received from this years MBE Jury confirmed this nicely!

<http://www.rocketbobs.biz>





JAMMER OLD SCHOOL: „WLA 1942“ BY VERNER MOTORCYCLES



**JAMMER OLD SCHOOL CLASS WINNER:
„1942 WLA“ by Verner Motorcycles**

Based at Tolmezzo in north-eastern Italy, not far from the Austrian border, VM-Cycles already received considerable success with their bike at the 2016 Bike Show at European Bike Week! A success that was expected to continue at Motor Bike Expo Verona! Based on a 1942 Harley-Davidson „Warhorse“, almost everything on this former military bike has been modified and handcrafted to perfection. The fork is somewhat Vincent-inspired, but made from stainless steel – as many of the details and applications on this rolling piece of art. The gearbox comes from a BSA M20 and has 4 speed transmission. The rigid WLA frame is smoothed and the tank has been perfectly matched to the frame lines, integrating the ignition coil to the right tank half. Handcrafted exhaust pipe and numerous details make this bike a true winner!

<http://www.vmcycles.com>





Side stand on
the right side: A
different look!



BEST REV TECH PERFORMANCE: BOARDTRACKER BY HD PAVIA



**RevTech PERFORMANCE CLASS WINNER:
Boardtracker by HD Pavia**

For years literally „unbeatable“, Carlo Colombo and the team of Asso Special Bikes again had to give away their trophy to a RevTech-powered custom-creation, this time assembled by an Italian competitor: Harley-Davidson Pavia.

Located a few miles south of Milan, the authorized Harley-Davidson dealer retro-styled a RevTech motor to „Knuckle-style“ and used a single downtube frame to create the distinctive look of a twenties Board-track Racer. The complete aluminum primary drive is handcrafted to perfection – as are numerous details on this one-off race-inspired custombike! Sidestand is mounted to the right – exhaust side – which alters the look of the motorcycle again. Open carb and equally „hot“ exhaust pipes are more race-style than the license plate indicates...

www.harleydavidsonpavia.com





MODIFIED HARLEY: "GAS'D RAT" BY ROCKET BOB'S



**MODIFIED HARLEY CLASS WINNER:
„Gas Rat“ by Rocket Bob**

With only two bikes he brought over from his hometown Swindon, „Rocket Bob“ Pete Pearson scored maximum success! His Gas Rat was also chosen by Vibes Magazine and won top honours in „Modified Harley“ class – with a yet unprecedented score: All judges participating in the judging voted this bike into 1st place!

Despite the super-radical look, frame and engine originate from stock, but it is the excellence of craftsmanship that speaks for itself. The frame used to be a FXS, the engine a Shovelhead of 1979 origin, boosted to 98 Cubic Inches, fired by two Morris Magnetos. The rest: handcrafted!

<http://www.rocketbobs.biz>





FXR's OF VERONA: "7.0" BY HARD NINE CHOPPERS



**FXR of Verona CLASS WINNER:
„7.0“ by Hard Nine Choppers**

Highlighting the rubber-mounted „naked“ Big Twin Models of Harley-Davidson from 1982 to now, the Custom Chrome International Bike Show Series Italian Championship added the „FXRs of Verona“ class for the 2017 event. US-based FXR specialist Kirk Taylor and Swiss International Customizer Danny Schneider who tried bringing together as many European and International modified and customized FXR and Dyna motorcycles as possible while the CCE Bike Show Team had the bikes then judged by national and international magazines and international builders to get the best bikes of Verona awarded. Which turned out to be Danny Schneider own „7.0 FXR\$“ he created as his daily rider and „showcase“ for his future engagement in the FXR business. Included in the class are also modern Dyna, of which there were a few around at the MOTOR BIKE EXPO.

www.hardninechoppers.com



CUSTOM CHROME INTERNATIONAL BIKE SHOW SERIES: ITALIAN CHAMPIONSHIP VERONA - SHOW REPORT 2017



ANDREAS SCHOLZ, CUSTOM CHROME EUROPE, ON THE NEW CCE 2017 BOLT ON AND RIDE SPORTSTER



TOP: CCE at Verona MOTOR BIKE EXPO handing out presents after the trophy ceremony: This year's activities included new products for Indian and Victory Motorcycles. Friday morning CCE invited the press to unveil the Fred Kodlin built 2017 „Bolt On and Ride“ Sportster to the press and public.

Can anybody have too much custom? A question that might be answered one day at the MOTOR BIKE EXPO in Verona. This year's event was absolutely packed with custombikes of all styles and it became almost impossible to see all of them! Not just because of the crowds that storm the event on every single one of the 3 show days, but also because of the outstanding creativity and quality of the bikes exhibited. Again, the MBE team added more „thrill“ and as much „custom“ as possible into this already popular custom-bike event. Showtime in Verona is always a special date in the calendar, as Italian builders create some of the most unique ma-

chines in Europe – and they are the first to present them to international press and the public every new year! The Custom Chrome International Bike Show Series teamed up with Italy's biggest Custom-Motorcycle Show in 2012 for an exciting Italian Championship and renewed their task again for 2017! As a sponsor for various Bike Shows during the Bike Expo's history, Custom Chrome Europe had always donated valuable prizes in the past – since 2012 the entire event at Verona has become a part of the Custom Chrome International Bike Show Series – and in 2017 MBE had asked to introduce a FXR class for the bike show.

With freezing temperatures even south of the Alps, the annual MOTOR BIKE EXPO in Verona comes prepared: The visitors know the drill and they rather have cold weather and sunshine – as it happened for three days in a row – than warm weather and rainy drizzle. The massive number of visitors never fail to impress exhibitors and participants of the shows – Verona MOTOR BIKE EXPO is the place to be in January! Custom Chrome Europe has always recognized the importance of this season-opening event which is the top showcase to introduce new parts, new ideas and – of course – new bikes! This year, Master Builder Fred Kodlin promised to have his entry into the „Bolt On and Ride“ Motorcycles ready by January – just in time for a Premiere at MOTOR BIKE EXPO. And he delivered! The 2017 catalogue in the final stages at this time of the year, Verona is the place to see the new parts already – and maybe use them in the next project, since on the north side of the alps, riding season is still about two months away, if not longer!



CHAMPIONSHIP #2: KARPATENHUND BY BLECHMANN



BIG IMAGE: Underlining the creativity of Austrian „Blechmann“ Bernhard Naumann, his latest Sportster continues to rock the scene! Following „Best of Show“ at Custombike, he won 2nd Championship at MOTOR BIKE EXPO and the prestigious Willie G. Davidson Design Award, handed out by Karen Davidson! Lots of design parts and modifications on what was a stock frame once. Third place in Championship class went to Barcelona for a Ironhead „Bonsai“ bike which combined the old Sportster engine with a automatic Yamaha Scooter transmission in a hand build frame. Would you believe that a Sportster can be built that small?

Graced by superb weather, MOTOR BIKE EXPO again attracted huge crowds – claims are 160.000 – and a lot of the important South European custombike dealers from France and even Spain attend or visit this important event. Verona 2017 again lived up to previous standards with superb and extraordinary custom motorcycles – and the nomination of the Custombikes for the CCE/MBE Show was as difficult as ever, if not more! The introduction of a new class „FXRs of Verona“ for FXR and Dyna based Custombikes was challenging. Highlighting the rubber-mounted „naked“ Big Twin Models of Harley-Davidson from 1982 to now, the Custom Chrome International Bike Show Series Italian Championship added the „FXRs of Verona“ class for the 2017 event. US-based FXR specialist Kirk Taylor and Swiss international Customizer Danny Schneider who tried bringing together as many European and International modified and customized FXR

and Dyna motorcycles as possible while the CCE Bike Show Team had the bikes then judged by national and international magazines and international builders, to get the best bikes of Verona awarded. Which turned out to be Danny Schneider own „7.0 FXR\$“ he created as his daily rider and „showcase“ for his future engagement in the FXR business. When in 2015 the Café Racer/Dirt Track Style motorcycles moved from hall 1 to occupy a major portion of hall 4 nobody expected that this would soon occupy the complete hall and expand the show even further. But the Scrambler and Café Racer fraction has become stronger and stronger in the last years – including own magazines and bike presentations in hall 4. Hall 1 remained home of the „Low Ride“ Bikeshow and International exhibitors including the Legendary „Buffalo Chip“ Campground of Sturgis and Perewitz, this time represented by daughter Jody who continued the

„Perewitz Paint Show“ pick for the „Motor Bike Expo“ audience and exhibitors, adding another cool „customizing theme“ to an already busy „trophy Sunday“. 2017 Winner was well known Boguslaw Malajowicz of Maly HD fame from Poland with his completely handcrafted „Avatar“ Chopper scoring again!

All major shows have now extended their „nominees“ to the bikes exhibited on the booths, but the massive € 10.000,- in CCE parts are a huge argument for CCE's show anyway. „The Custom Chrome International Bike Show Series is created to allow the bike builders to win trophies, valuable vouchers for CCE parts – and get more international recognition for the Italian builders“, adds Scholz, „we recognize and value the creativity and diversity of the Italian builders, that have also made a great impact in the pages of our catalogue, now distributing their parts all over the world.“ The



JAMMER OLD SCHOOL #2: TYPHOON BY OLD EMPIRE MOTORCYCLES



BIG IMAGE & TOP: 2nd place in Jammer Old School for a superb Ducati-powered custom racer that crosses the lines between Café Racer and Boardtracker. Decide for yourself, but check out the massive number of handcrafted details! RIGHT: Boccin Custom Cycles scored 3rd in Jammer old School for a perfect Shovel-head-job in authentic sixties style. The „Sacred Chop“ won BCC a lot of votes!

ITALIAN CHAMPIONSHIP is an important date of our show series – and that is likely to be continued."

68 nominated bikes out of a number of probably 500+ possible custombikes at this event were nominated and marked with special Custom Chrome International Bike Show Series markers, from which a selected international panel of judges, including Kirk Taylor, Cory Ness and international journalists selected the winners. Additional to the established Championship Class, Modified Harley Class, RevTech Performance Class and Jammer Old School Class, all of which were awarded 1st-3rd place not only with trophies but also with CCE sales credit vouchers for a total of € 10.000,-, CCE introduced the „FXRs of Verona“.

Custom Chrome Europe's 2017 „Bolt On and Ride“ bikes are currently „under construction“ at another 4 different German top-customizers, detail pre-

views can be seen on the www.Custom-Chrome-Europe.com homepage and CCE's Facebook site.

Parts of the upcoming 47th catalogue edition were already on display, while the 46th catalogue was still sold at the event! CCE stays focused on the Italian market, looking for new trends and parts with a considerable number of staff: "We see this as a win-win situation for both, the Custom Chrome International Bike Show Series and the Motor Bike Expo", says Scholz, "Italy stays one of the big markets for customizing – In the last years, great custom-built motorcycles were built here. And we still have some ideas for the Italian market!"

Text: HRF, Photos: Horst Roesler/Motographer





REVTECH #2: "199 RP" BY ASB



RevTech PERFORMANCE CLASS #2 & #3:

Asso Special Bike and Carlo Colombo are well established for their radical designs. Their booth has been a centerpiece of the Verona BIKE EXPO ever since its introduction. It is always hard to imagine how they can top the performance of last years RevTech-powered extreme-custom (since they have been somewhat of a series-winner of this class), but they showed a massive line-up of new bikes, including new RevTech powered customs as this „199 RP“, named for their weight! Massimo „Max“ Gullone is also a „regular“ winner in the CCE bike show, this year again scoring with his RevTech powered super-clean, super-low and super-matt-black Lowrider which was really challenging to photograph, since it sucked in light like a „Black Hole“ on the photostudio!

www.assospecial-bike.com
www.msatrix.com





MODIFIED HARLEY #2: HARD ROCK CAFÉ BY GAME OVER CYCLES



MODIFIED HARLEY CLASS WINNER #2 & #3:

Already winning the „Modified Harley“ class at European Bike Week in Faak 2016, where it premiered, „Hard Rock Café again scored high at MOTOR BIKE EXPO. The unique handcrafted Sportster was created by polish Game Over Cycles, soon to open a new, thoroughly designed authorised HD dealership in the east of Poland. While retaining much of the stock frame and engine, almost everything else on this motorcycle has been handcrafted to perfection, commissioned by Hard Rock Café. The MAG booth always features stylish bikes which are entered into the competition, this year Charlie Stockwell of F.H. Warrs, London's huge Harley-Davidson Dealership – and one of the oldest HD Dealers in Europe – presented his cool „Rothmann Racing“ themed Sportster. Excellent detailing and 80-style racing theme won him the attention of the judges and a proud 3rd place!

www.gameovercycles.pl
www.Warrs.com





FXR'S OF VERONA: FX(RT)DX BY ODC



FXR of Verona WINNER #2 & #3:

It seems that the old FXR „rubber mounted“ models of Harley-Davidson, rare as they are, receive new attention. The Dyna certainly are in the focus since the FXDX „Street Bob“ was introduced in 2006! Parts that fit both type of motorcycles are currently created worldwide, but Italian manufacturers have a word too. 2nd place went to Ottodiuori's 2016 introduced ODC/Crusher Dyna FXDX which meanwhile has received another upgrade with a fitting FXRT fairing in complete carbon-fiber look. Fork and rear suspension are ODC parts, as well as grips and indicators.

Another entry to the field received 3rd place with the original FXRT setup, now fully – including fenders, tank, tank dash and fairing components – in carbon! TCB Carbon Parts Italy had several FXR on the display booth, but the FXRT won!

www.ottodiuori.it

www.TCBcarbonpartsitaly.com





BOLT ON AND RIDE 2017: FRED KODLIN SPORTSTER PREMIERE



CCE Bike Premiere: Fred Kodlin „Bolt On and Ride“ Sportster

MOTOR BIKE EXPO has seen many Bike premieres, even Custom Chrome Europe's long time involvement at the biggest and best Italian Custombike event at Verona has resulted in several "unveilings" in recent years – but unveiling a new Fred Kodlin Custombike is always something special! At Intermot, Fred already introduced some of his stylish Sportster components, developed and designed to satisfy an ever-increasing number of new rubbermout Sportster motorcycles into cool Café Racers, Roadsters or Scramblers. Which brought together Fred and main European customparts distributor Custom Chrome Europe. The extensive custom job includes the new Fred Kodlin "Racing" rear fender, seat, front spoiler, handlebar and other details all over the motorcycle. Fred's "Radikal" handlebars have already been used for many custombike projects, ranging from Bobbers to high-neck Choppers.

www.kodlin.com





CUSTOM CHROME EUROPE 2017: BOLT ON AND RIDE CONTINUES!

CUSTOM CHROME EUROPE Italian Championship 2017 - RESULTS

Klasse/Class: FXRs (& Dynas) of Verona

01. Hard Nine Choppers (Switzerland)
02. Ottodiciuori/ODC (Italy)
03. TCB Carbon Parts (Italy)

7.0 FXR\$
Crusher/ODC FXDX
FXRT Carbon Style

Klasse/Class: JAMMER OLD SCHOOL

01. Verner Motorcycles V.Ortis, (Italy)
02. Old Empire Motorcycles (England)
03. Boccin Custom Cycles (Italy)

WLA 1942
„Typhoon“
„Sacred Chop“

Klasse/Class: REVTECH PERFORMANCE

01. HD Pavia (Italy)
02. Asso Special Bike, Carlo Colombo (Italy)
03. MS Atrix (Italy)

RevTech-Boardtracker
199 RP
RevTech Lowrider

Klasse/Class: MODIFIED HARLEY

01. Rocket Bobb, (Great Britain)
02. Game Over Cycles (Poland)
03. FH Warr, HD/MAG (London/Great Britain)

„Gas Rat“
„Hard Rock Cafe“ Sportster
„Rothmann Sporty“

Klasse/Class: CHAMPIONSHIP

01. Rocket Bobb, (Great Britain)
02. Blech & Drüber (Austria)
03. Maik Morato Guell (Spain/Catalan)

„Speed Weevil“
„Karpatenhund“
„Bonsai“ Ironhead



CUSTOM CHROME INTERNATIONAL BIKE SHOW SERIES: **ITALIAN** CHAMPIONSHIP **VERONA** - SHOW REPORT 2017





CUSTOM CHROME EUROPE Premiere: Fred Kodlin Bolt On and Ride Sportster

No better way to start the year with the creation of a new custombike! If your shop is located in a location in Germany which has the nickname "Hessian Sibiria", such as the countryside south of Kassel and Fritzlar, this winter certainly gave you a lot of time to spend in the workshop rather than enjoying anything else. Fred Kodlin has always been a hardcore customizer, working long hours and after-hours to get a job done. Again building a custombike for Custom Chrome Europe, this years first "Bolt On and Ride" premiere will also set the pace for things to come: Cool Custombikes that will again rock the streets in 2017! The Friday morning premiere at 2017 MBE with the CCE staff and members of the international press present for a glass of champagne marked the start into a very busy MOTOR BIKE EXPO 2017.

FULL BIKE FEATURE (STUDIO & MODEL) AVAILABLE!



CUSTOM CHROME INTERNATIONAL BIKE SHOW SERIES: ITALIAN CHAMPIONSHIP VERONA - SHOW REPORT 2017



The Ness team meets CCE staff at the Ness booth



CCE BOOTH AT THE VERONA BIKE EXPO 2017

Kirk Taylor again in the judging panel of the MBE/CCE Jury



MOTOR BIKE EXPO 2017 IMPRESSIONS



Cory Ness and Fred Kodlin



Low Ride models on location...



Hall 1 is bike show business - and crowded!



MBE Entrance



WWW.MOTOGRAPHER.DE

CUSTOM CHROME EUROPE PRESS RELEASE EVENT FEATURE



Dipl.-Ing. Horst Rösler

Werrastraße 26
60486 Frankfurt/Main - Germany

Tel./Fax ++49 - (0)69 - 77 22 87
Mobile ++49 - (0)172 - 69 56 338

e-mail: Motographer@GMX.de
www.motographer.de

Custom Chrome Europe 2017 at Motor Bike Expo Verona

January 20th – 22nd 2017, MBE/Custom Chrome International Bike Show Series Italian Championship 2017.

The 2017 edition of the MOTOR BIKE EXPO SHOW in Verona/Italy again attracted the best bikes of Italy and Europe. In continuation of the "Custom Chrome International Bike Show Series" more than 50 bikes out of some 500+ customized motorcycles present were nominated for this show which is a co-operation between MOTOR BIKE EXPO VERONA and CUSTOM CHROME EUROPE. The feature CD includes all images shown in this PDF preview PLUS multiple options on winning bikes, PLUS all nominated bikes and lifestyle and action shots. Additional Studio images of class winners are included too. You can order your CCE Verona 2017 Bike Show Feature directly from bikeshow@customchrome.de. Publication is FREE OF CHARGE.

TEXTE OPTIONAL IN DEUTSCH

TEXTS OPTIONAL IN ENGLISH

JUDGING PROCEDURE VERONA 2017:

To make judging easy under very crowded show conditions, we have pre-selected and NOMINATED the bikes pictured with RIGHT and LEFT view in this judging sheet. As usual for the MOTOR BIKE EXPO VERONA, we picked the competing bikes out of ALL BIKES EXHIBITED in Verona, no matter if at any given BIKE SHOW or at the Vendors/Manufacturers Displays. The Location of the bike is given in the caption and in the accompanying hall floor plan. Each bike can/should be identified by a „MOTOR BIKE EXPO/Custom Chrome Europe International Bike Show Series NOMINATED BIKE“ sign.



CLASS DEFINITIONS:

RevTech Performance Class

The RevTech Performance Class is for bikes built around any platform of RevTech motor. Any modification can be made to frame, motor, sheet metal or components in the RevTech Performance Class. Use of aftermarket or custom parts is acceptable. The bike must be entered by the builder.

Modified Harley Class

In the Modified Harley class the frame and motor must be original equipment from Harley-Davidson. This includes all Screamin' Eagle and special equipped bikes from the factory or any year or model. Any modification may be made to the frame, motor or sheet metal. The engine cases must remain original equipment, however any modification to the cylinders and heads may be made. Use of aftermarket or custom parts is acceptable. The bike must be entered by the builder.

Championship Class

The Championship Class is the premier class at all Custom Chrome International Bike Show Series events. This class features one off custom bikes, with no strings or rules of design attached. There are no limitations or structure of the entries in this class. The Championship Class is a showcase for true fusion design where the motorcycle builders are free to explore and push the boundaries of what makes a custom motorcycle. The bike must be entered by the builder.

Jammer Old School Class

The Jammer Old School Class is for bikes that represent the retro and old school lifestyle. The Jammer Old School Class is focused on bikes built with retro styling and motors. Any frame or drivetrain may be used that keeps the Old School theme to the bike. Motors should be of vintage or retro style platform. Any fabrication is acceptable to the motor, frame, sheet metal or components. Use of aftermarket or custom parts is acceptable in the Original Old School Class. The bike must be entered by the builder.

FXR (Dyna) of Verona

All FXR / Dyna rubbermounted frame based Harley-Davidson's – Custom, modified and (restored) stock.



COVER OPTIONS



CCE_Prem_0001.jpg



CCE_Veron_0002.jpg



Champ_1_0012.jpg

NOTE:

Images are sorted by folders to allow you fast access to a) images in this layout or b) a pre-selection from all images available.

COVER OPTIONS



CCE_Prem_0007.jpg



FXR_1_0001.jpg



RevTech_2_0001.jpg

NOTE:

Images are sorted by folders to allow you fast access to a) images in this layout or b) a pre-selection from all images available.